



**BEST TUTORS ONLINE/IN-PERSON
FOR STUDIOUS STUDENTS**

MAKING EDUCATION ACCESSIBLE



PROBLEMS FOR EDUCATORS



SCALABILITY AND REACHABILITY

Teachers are unable to handle large volume of students batches on their own and have limited reach to all the students



TIME MANAGEMENT

This is a challenge that most educators face to maximize their effectiveness handling multiple batches, scheduling lectures and other administrative functions



LACK OF AUTOMATION SYSTEM

In the absence of automation, educators have to rely on manual methods for teaching, making notes, grading papers which are time consuming and error prone



SOLUTIONS



- **INCREASE VISIBILITY**

LISTING APP WITH LIVE CLASS FEATURE

- **SALE OF CONTENT**

NOTES, SUGGESTIONS, MOCK TEST, VIDEO COURSES ARE AVAILABLE

- **BEAUTIFICATION OF CONTENT**

THE CONTENT IS MADE MORE APPEALING TO INCREASE VIABILITY AND UTILITY

- **SOCIAL MEDIA MANAGEMENT**

ANALYZES SOCIAL MEDIA TO DEVELOP A STRATEGY TAILORED TO EDUCATORS

- **BATCH MANAGEMENT**

MANAGES MULTIPLE BATCHES AT A SAME TIME

- **AI MOCK TEST SYSTEM**

IMPROVES QUALITY - SAVE 40% TIME

- **LIVE CLASSES**

GIVES FULLY INTERACTIVE ONLINE EXPERIENCE FOR GROUP LEARNINGS

- **DIGITAL MARKETING SERVICES**

ADVERTISING DELIVERED THROUGH DIGITAL CHANNELS SUCH AS SEARCH ENGINES, WEBSITES, SOCIAL MEDIA, EMAIL, AND MOBILE APPS



PROBLEMS FOR STUDENTS



DOUBTS

Students find it difficult to approach teachers on a one to one basis for doubt clarification



LACK OF REVISION CLASS

Revision classes are instrumental in helping students retain vital knowledge to feel confident about their exams and ultimately to succeed



4



IDENTIFICATION IN GAPS OF KNOWLEDGE

The gaps in knowledge occurs when the student does not have the complete information needed to study and are unable to source the correct information

SOLUTIONS



- **SEARCH**

STUDENTS CAN SEARCH FOR A TEACHER AND GO THROUGH A PROFILE

- **LIVE CLASSES**

STUDENTS CAN ATTEND FREE LIVE CLASSES

- **CHAPTER WISE LESSONS**

STUDENTS CAN JOIN THE PAID CLASS AND OBTAIN CHAPTER WISE LESSONS

- **FREE AND PAID CONTENT**

CAN ACCESS BOTH FREE AND PAID CONTENT TO MEET YOUR NEEDS

- **DOUBT CLEARING SESSION**

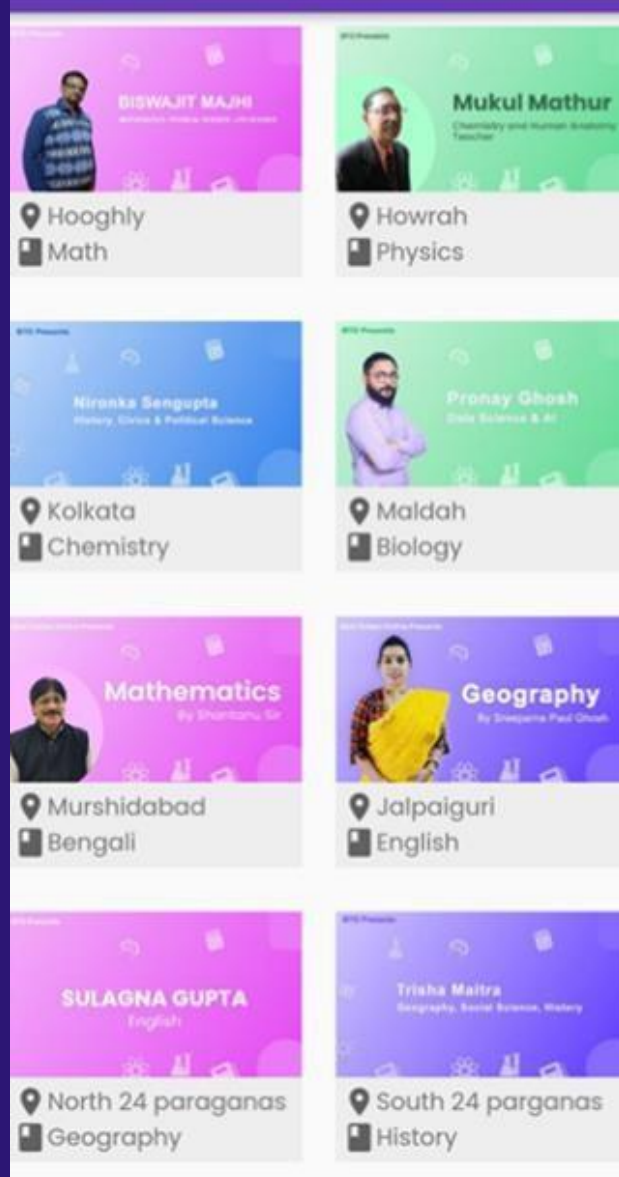
ATTEND SPECIAL DOUBT CLEARING AND REVISION SESSIONS

- **AI MOCK TEST**

AUTOMATED PRACTICE PAPERS PREPARED PURELY BASED ON THE LATEST EXAM PATTERN AND SYLLABUS OF THE RESPECTIVE EXAMINATION

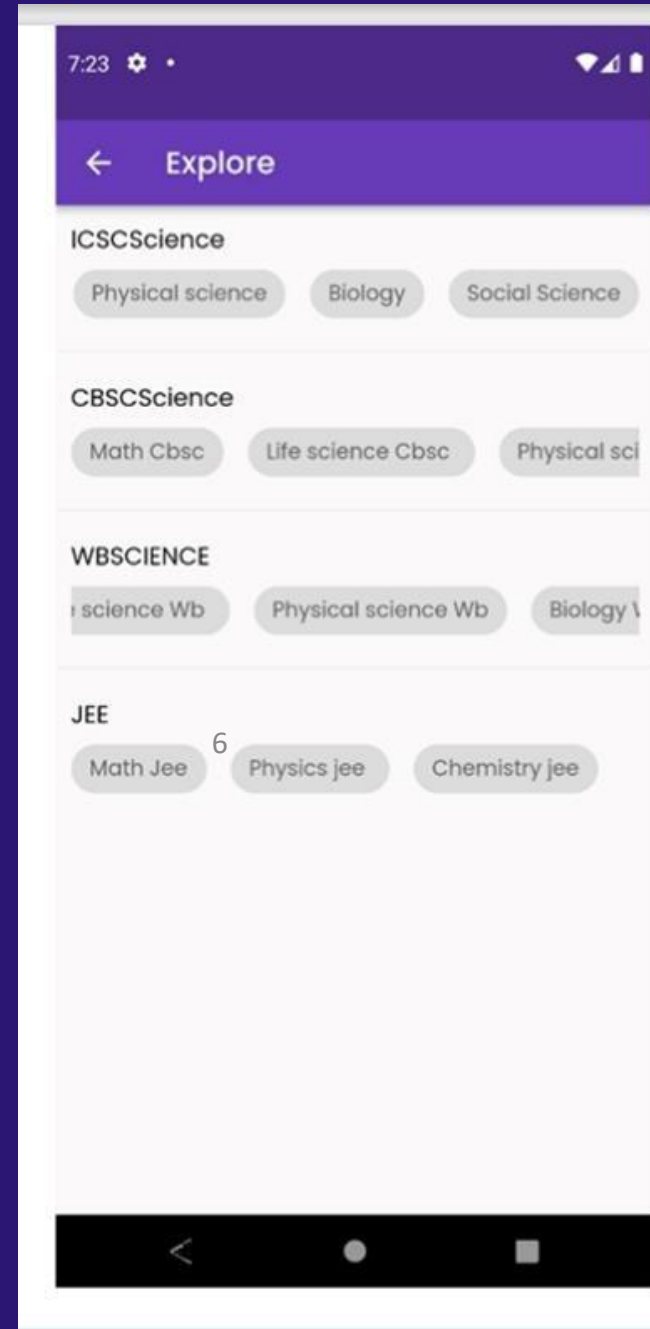


TYPES OF LISTING



NORMAL LISTING

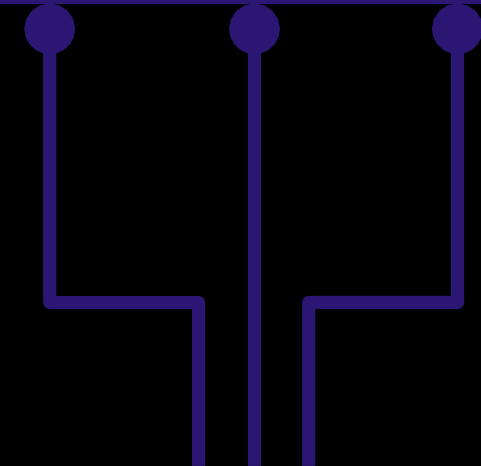
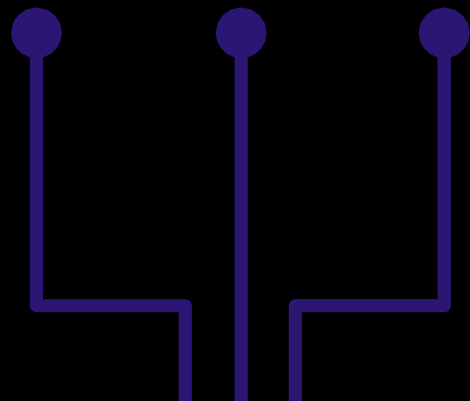
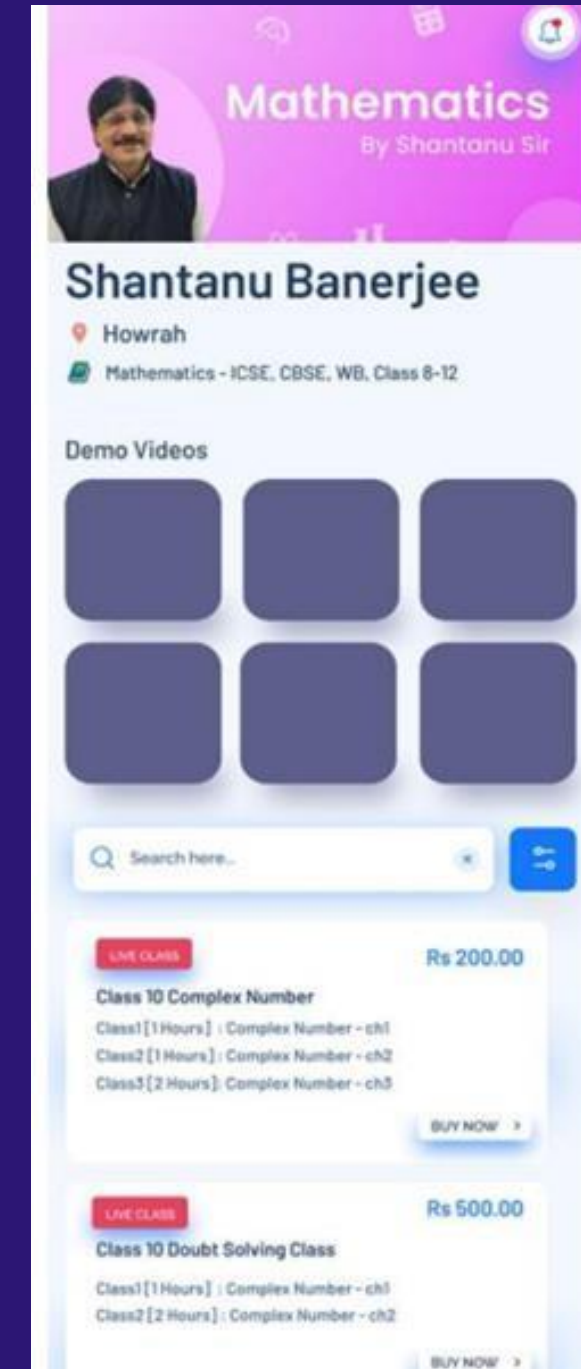
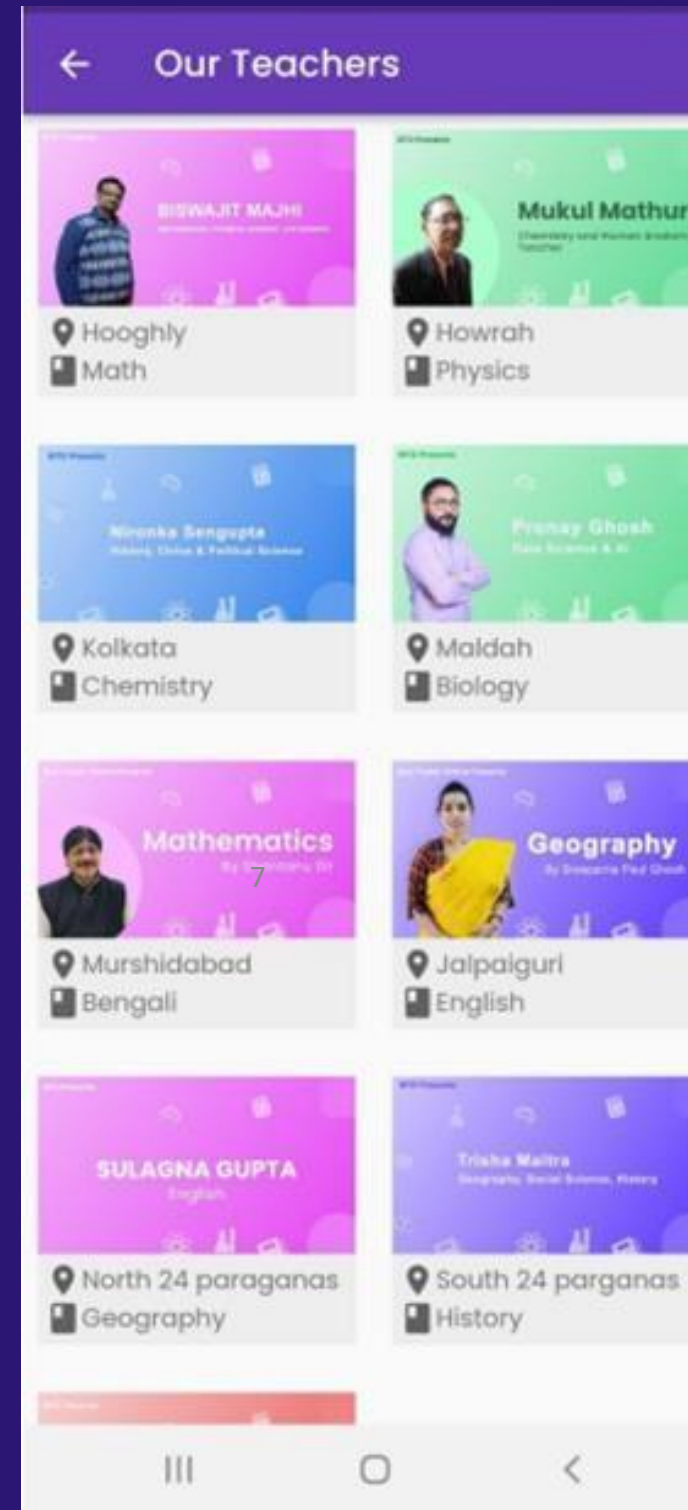
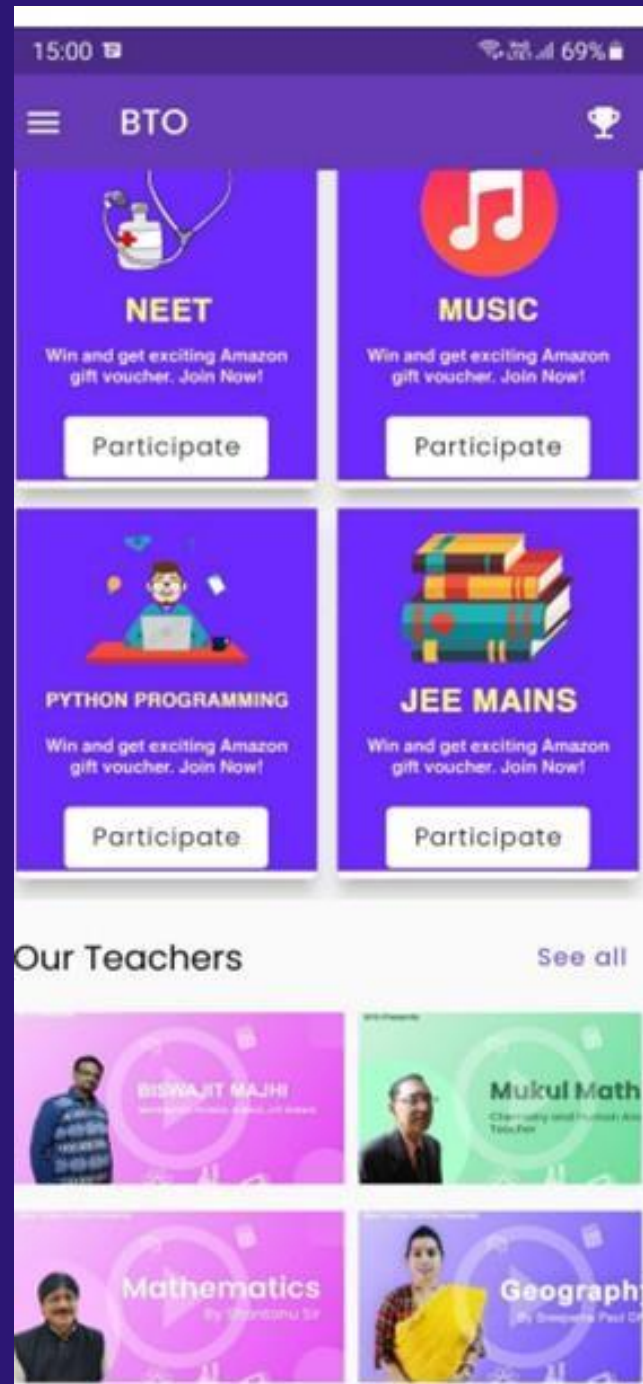
LISTING BY KEYWORD



LOCATION
PREVIOUS
S SEARCH
PATTERNS

ADVANCE LISTING
BY LOCATION

TEACHER VISIBILITY



Benefits

**Teacher Can List
On The App.**

**Teacher can upload
Profile with demo
class**

**Teacher can take
online class**

**Student Joins App
and access free
content**

**Unlimited live class, notes,
suggestions and recorded
class for Premium student**

**Special Doubt
clearance class**

**Special exam and
revision classes
before exams**

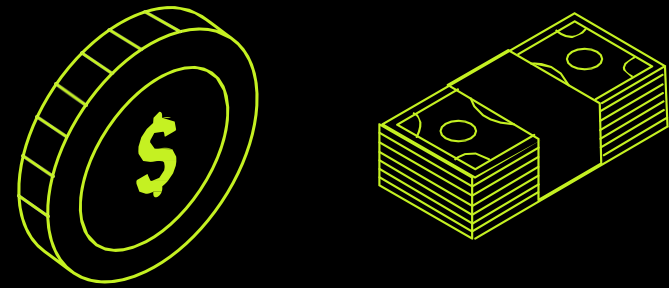
**Counselling session
for students and
parents**

Parent Meetings

**Special Data
analysis test to
identify Depth of
Knowledge**



REVENUE PLANNING FOR STUDENT PRICING AS PER BATCH



45 min	Revision /Doubt Class	FREE CLASS
1-2Hours		PAID
1-2Hours		PAID
	Topic 1- Day 1	
	Topic 2 - Day 2	
	Topic 3 - Day 3	

QUALITY EDUCATOR

PREMIUM TEACHER

Customize Chapter Wise Courses

LIVE CLASS

VIDEO CLASS PLAY BACK FACILITY

AI MOCK TESTS

MOCK TEST SOLVE

UPLOAD DOUBT

DOUBT SOLVE

QUALITY EDU TECH SERVICE

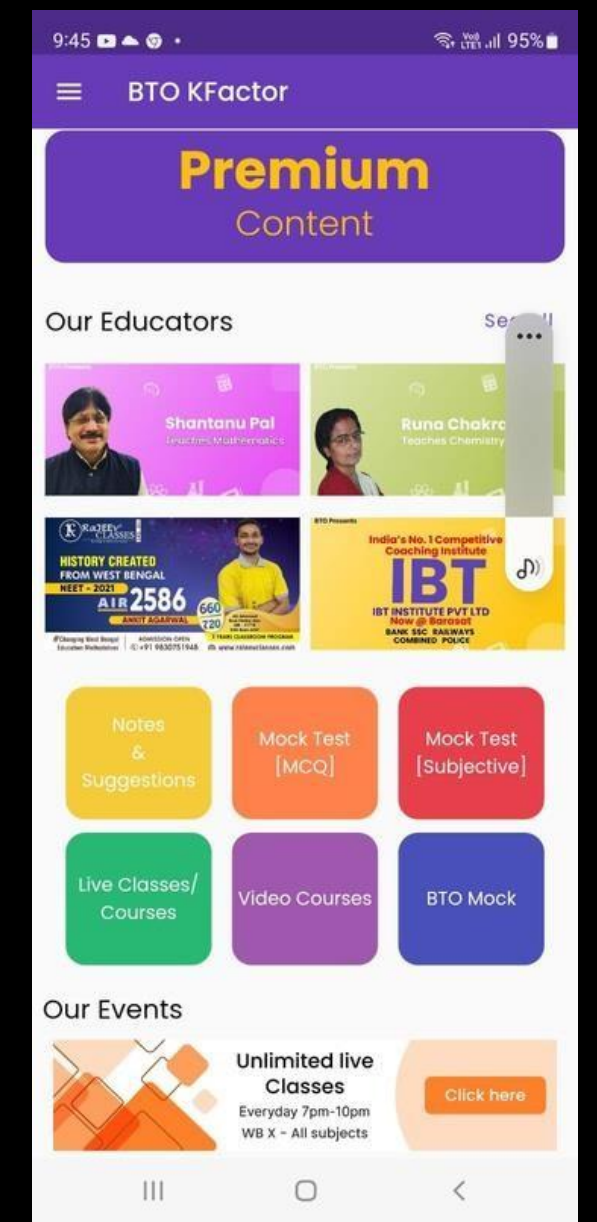
STUDENT

STUDENT BY TUUPLE

STUDENT MARKETING



NO OF TEACHERS	80
PAID TEACHERS	45
TOTAL FREE CLASS	15
TOTAL STUDENT ATTENDED CLASS	150
STUDENT CONVERTED TO PAID CLASS	22



SUBSCRIPTION DATA



FEATURE NAME	MONTHLY SUBSCRIPTION FEE	FEATURE	FREE USES
BASIC LISTING	FREE		UNLIMITED
FEATURE LISTING	\$25	PROFILE CREATION, INTRO AND DEMO VIDEO, WEB URL	MONTHLY
LIVE CLASS	\$25	2 LIVE BATCH + AFTER 2 EXTRA CLASS	MONTHLY
SALE NOTES, SUGGESTIONS, MOCK TESTS	\$10	20% TRANSACTION CHARGES ON SALE	MONTHLY
BEAUTIFY CONTENT	PAY AS YOU GO		MONTHLY
SALE VIDEO COURSE	\$15 <small>12</small>	20% TRANSACTION CHARGES ON SALE	MONTHLY
WEBINAR WITH ADVANCE TOOL	PAY AS YOU GO		MONTHLY
SOCIAL MEDIA MANAGEMENT	\$20	FACEBOOK, INSTA-9 CREATIVE, MAKING LINKEDIN PROFILE	MONTHLY
DIGITAL MARKETING	PAY AS YOU GO		MONTHLY
CONDUCT MOCK TEST FOR OWN BATCHES	ONE MOCK TEST + (5-20) RUPEE / STUDENT		



**ONLY PLATFORM WHERE
STUDENTS CAN LEARN AND
TEACHERS CAN TEACH ACROSS
BOUNDARIES** – without promoting
own content or specific teachers